IN THE UNITED STATES DISTRICT COURT FOR THE NORTHERN DISTRICT OF CALIFORNIA

IN RE: CATHODE RAY TUBE (CRT) ANTITRUST LITIGATION

(hereinafter "Nov. 29 Order").

ORDER DENYING DEFENDANTS'
MOTION TO CERTIFY ORDER FOR

Case No. 07-5944 SC

INTERLOCUTORY APPEAL

I. INTRODUCTION

On November 29, 2012, this Court entered an Order granting in part and denying in part Defendants' joint motion for summary judgment against nine members of a putative class of alleged direct purchaser plaintiffs ("Named DPP(s)"). ECF No. 1470. Now before the Court is Defendants' joint motion to certify the November 29 Order for interlocutory appeal pursuant to 28 U.S.C. § 1292(b).

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The nine Named DPPs are: Arch Electronics, Inc.; Crago d/b/a Dash Computers, Inc.; Electronic Design Company; Meijer, Inc. and Meijer Distribution, Inc.; Nathan Muchnick, Inc.; Orion Home Systems, LLC; Radio & TV Equipment, Inc.; Royal Data Services, Inc.; and Studio Spectrum, Inc. The Named DPPs are only nine of the thirteen members of the entire putative DPP class. As explained in Section II infra, the term "direct purchaser" is a misnomer as applied to the Named DPPs, who are actually indirect purchasers. However, the Court uses the term "DPP" to stay consistent with past orders and to differentiate the Named DPPs from a putative class called the indirect purchaser plaintiffs, as well as from the direct action plaintiffs.

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The motion is appropriate for decision without oral argument. Civ. L.R. 7-1(b). For the reasons explained below, the motion is DENIED.

II. BACKGROUND

Defendants' motion for summary judgment against the Named DPPs, the motion at issue in the Nov. 29 Order, argued that the Named DPPs lacked antitrust standing under Illinois, 431 U.S. 720 (1977). See November 29 Order at *1.
Illinois Brick sets forth a straightforward rule about standing in antitrust cases: only the first party in a chain of distribution to purchase a price-fixed product has standing to sue for antitrust violations under § 4 of the Clayton Act, 15 U.S.C. § 15. Id.

Under this rule, Defendants claimed the Named DPPs could not bring an antitrust suit, because they are not true direct purchasers — that is, they purchased finished products containing the allegedly price-fixed cathode-ray tubes ("CRTs") but not the CRTs themselves.
Id.

Id.

However, there are exceptions to <u>Illinois Brick</u>'s general rule, as the Ninth Circuit recently confirmed in <u>In re ATM Fee</u>

<u>Antitrust Litig.</u>, 686 F.3d 741, 749 (9th Cir. 2012). One exception is the "co-conspirator exception," under which "an indirect purchaser may bring suit where he establishes a price-fixing conspiracy between the manufacturer and the middlemen," if the conspiracy fixed the price paid by the plaintiffs. <u>Id.</u> (citing <u>Delaware Valley Surgical Supply, Inc. v. Johnson & Johnson</u>, 523 F.3d 1116, 1123 n.1 (9th Cir. 2008); <u>Arizona v. Shamrock Foods Co.</u>, 729 F.2d 1208, 1211 (9th Cir. 1984)). Another exception is the

"ownership or control" exception, under which "indirect purchasers may sue when customers of the direct purchaser own or control the direct purchaser . . . or when a conspiring seller owns or controls the direct purchaser . . . " <u>Id.</u> (citing <u>Illinois Brick</u>, 431 U.S. at 736 n.16; <u>Royal Printing Co. v. Kimberly Clark Corp.</u>, 621 F.2d 323, 326 (9th Cir. 1980)).

In the November 29 Order, the Court granted Defendants' joint motion to dismiss to the extent that Defendants' motion challenges the Named DPPs' right to proceed under the co-conspirator exception, because the Named DPPs did not pay for the price-fixed CRTs, a required element of the co-conspirator exception. Nov. 29 Order, supra, at *6. However, the Court found that under the Ninth Circuit's decisions in Royal Printing and In re ATM Fee, the ownership or control exception applied to the Named DPPs because they purchased finished products incorporating the allegedly price-fixed CRTs from an entity owned or controlled by an allegedly conspiring defendant. Nov. 29 Order at **8-11. Accordingly, the Court held that, to the extent Defendants' summary judgment motion challenged the Named DPPs' standing on ownership and control grounds, the motion was denied.

Now Defendants ask the Court to certify the November 29 Order for interlocutory appeal, arguing that (1) whether the ownership or control exception applies is a controlling question of law, such that a successful immediate appeal from the November 29 Order could "dramatically curtail the scope of the putative DPP class"; (2) there are substantial grounds for a difference of opinion as to whether the ownership or control exception can apply under the circumstances; and (3) immediate appeal of the Nov. 29 Order would

materially advance this litigation's termination by settling whether the Named DPPs may sue under federal law. Mot. at 1-2.

III. LEGAL STANDARD

District courts may certify motions for interlocutory appeal where (1) the order involves a controlling question of law (2) as to which there is substantial ground for difference of opinion, and (3) an immediate appeal from the order may materially advance the ultimate termination of the litigation. 28 U.S.C. § 1292(b). The court of appeals may, but need not, accept and rule on an appeal certified under § 1292(b). Id.

"Section 1292(b) is a departure from the normal rule that only final judgments are appealable, and therefore must be construed narrowly." Robin James v. Price Stern Sloan, Inc., 283 F.3d 1064, 1067 n.6 (9th Cir. 2002). As such, § 1292(b) certification should be used "only in extraordinary cases where decision of an interlocutory appeal might avoid protracted and expensive litigation." U.S. Rubber Co. v. Wright, 359 F.2d 784, 785 (9th Cir. 1966). Moreover, § 1292(b) "was not intended merely to provide review of difficult rulings in hard cases." Id.; see also In re Cement Antitrust Litig., 673 F. 2d 1020, 1026 (9th Cir. 1982).

IV. DISCUSSION

A. Controlling Question of Law

"[A]ll that must be shown in order for a question to be controlling is that resolution of the issue on appeal could

materially affect the outcome of the litigation in the district court." In re Cement, 673 F.2d at 1026.

Defendants argue that because the Named DPPs "would lack standing and their claims would be dismissed absent the ownership or control exception . . . whether the exception may apply more than suffices as a controlling question of law." Mot. at 3. Further, Defendants state that the issue is controlling "because resolving who possesses standing is critical to determining the parameters of the putative DPP class." Id.

The Court does not agree with Defendants. Defendants themselves acknowledge that the direct and indirect purchasers' class actions would continue regardless of the Named DPPs' standing, Mot. at 9, and also that the plaintiffs who opted out of the class actions may still be able to rely on state law causes of action in pursuing their claims against Defendants, id. at 10.

Defendants might be correct that an appeal could affect part of the outcome of this litigation, but the scale of this case relative to the issue decided in the November 29 Order suggests that resolution of the issue on appeal would not, overall, be controlling or material to the outcome of this case.

B. Substantial Ground for Difference of Opinion

"where the circuits are in dispute on the question and the court of appeals of the circuit has not spoken on the point, if complicated questions arise under foreign law, or if novel and difficult questions of first impression are presented." Couch v. Telescope, Inc., 611 F.3d 629, 633 (9th Cir. 2010) (quotations omitted).

However, "a party's strong disagreement with the Court's ruling is

not sufficient for there to be a substantial ground for difference, nor is the possibility that settled law might be applied differently." Id. (quotations omitted).

Defendants argue that there is substantial ground for difference of opinion here for two reasons. First, they state that there is a substantial ground for difference of opinion as to whether the rationale behind the operation and control exception — the concern that applying Illinois Brick too strictly would "close off every avenue for private enforcement," Royal Printing, 621 F.2d at 326 n.7 — applies in this case, since other avenues of private antitrust enforcement may remain open. Mot. at 5-6. Second,

Defendants claim that "reasonable minds can differ — and have — over whether the ownership or control exception is available where, as here, the plaintiff did not purchase the allegedly price—fixed product (CRTs) at all, but rather purchased a different, downstream product (such as TVs and monitors)." Mot. at 7-8.

The Court disagrees that either of these arguments shows a substantial ground for difference of opinion per § 1292(b). The reason is simple. Though Defendants strongly disagree with the Court's decision on this matter, and indeed there is always a possibility that settled Ninth Circuit law might be applied differently, there appears to be no dispute among the circuit courts on the law the Court applied in its November 29 Order. Indeed, the Ninth Circuit has affirmed multiple times that Royal Printing controls in cases like this one. In re ATM Fee, 686 F.3d at 756-57; Delaware Valley, 523 F.3d at 1121; Freeman v. San Diego Ass'n of Realtors, 322 F.3d 1133, 1146 & n.12 (9th Cir. 2003), cert denied, 540 U.S. 940 (2003). Defendants cite no cases suggesting

Royal Printing in a manner consistent with the November 29 Order in a number of other cases. See, e.g., In re TFT-LCD (Flat Panel)

Antitrust Litig., No. M 07-1827 SI, 2012 WL 5869588, at *3 (N.D. Cal. Nov. 28, 2012); In re Optical Disk Drive Antitrust Litig., No. 3:10-md-2143 RS, 2012 WL 1366718, at *6 (N.D. Cal. Apr. 19, 2012). The fact that the Ninth Circuit has given a straightforward rule indicates that there is no substantial ground for difference of opinion on this point.

C. Immediate Appeal Beneficial

If "present appeal promises to advance the time for trial or to shorten the time required for trial, appeal is appropriate."

<u>Dukes v. Wal-Mart Stores, Inc.</u>, No. C 01-02252 CRB, 2012 WL
6115536, at *5 (citations omitted); <u>see also In re Cement</u>, 673 F.3d at 1027. The ultimate question is whether permitting an interlocutory appeal would "minimiz[e] the total burdens of litigation on parties and the judicial system by accelerating or at least simplifying trial court proceedings." Id.

Defendants argue that interlocutory review will materially advance the resolution of this litigation by resolving whether the Named DPPs have antitrust standing, establishing the scope of the putative DPP class before class-certification briefing, altering the parties' settlement posture, potentially reducing Defendants' costs of defending claims in this case, and determining whether the opt-out plaintiffs can proceed on their federal claims. Mot. at 9. Defendants also argue, more generally, that clarifying Royal Printing's scope will materially advance the termination of this litigation by allowing the Ninth Circuit to "put to rest" the

uncertainty surrounding the contours of the ownership and control exception. <u>Id.</u> As to the last argument, the Court already addressed the fact that the Ninth Circuit has made itself clear on this issue. <u>Supra</u> § IV.B. Further, Defendants' argument that an altered settlement posture counsels granting the appeal is unconvincing, since appeal would almost always modify parties' settlement postures in any given case.

The Court also finds Defendants' other arguments unavailing. It is not certain that the Ninth Circuit would resolve this issue prior to the certification of a class in this case unless the Court were to stay the case, which it is unwilling to do, since this case has been pending since November 2007. Moreover, appeal of the November 29 Order would not hasten the termination of this litigation because both putative classes and the DAPs would still have numerous claims left to litigate, even though some federal claims might be extinguished as to some plaintiffs. The Court does not find that certifying the November 29 Order for interlocutory appeal would be beneficial to the termination of this case.

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CONCLUSION ٧.

For the reasons given above, Defendants' motion to certify the November 29 Order for interlocutory appeal pursuant to 28 U.S.C. § 1292(b) is DENIED.

IT IS SO ORDERED.

Dated: February $\frac{13}{2}$, 2013

